

ABOUT ME

David Cornachione
Sales Representative
davidc@chromascape.com



As a dedicated sales representative, David Cornachione is committed to delivering top-notch customer service and technical support to his West Coast customers in the mulch colorant industry. With a hands-on approach, David excels in troubleshooting field issues, providing comprehensive training on efficient mulch yard operations, pump calibration and precise application techniques. His expertise ensures that businesses run smoothly, with attention to detail in water and colorant adjustments.

David brings nearly eight years of experience with the Amerimulch equipment team at ChromaScape, establishing himself as a trusted expert in the mulch colorant industry. Throughout his tenure, David has built strong relationships with customers across the U.S., particularly on the West Coast, where his frequent visits and hands-on support have fostered deep professional bonds. His commitment to excellence and customer satisfaction makes him an asset to his customers and associates alike.

David is a dedicated family man who spends most of his time with his daughter and grandchildren, Kayla, Emma and Miguel. They enjoy various outdoor activities together, such as camping, hiking, cooking, boating, fishing and snow skiing. David has a rich history in harness racing, having spent 20 years training, driving and owning numerous racehorses. His life is a blend of great family moments and a deep passion for horse racing.

Top Skills:

Customer Relationship Building • Excellent Mulch Product and Equipment Knowledge

Specialties:

Mechanical & Technical Aptitude • Pump Calibration • Proper Colorant Application Rates • Machinery Operation

Experience:

ChromaScape: **Sales Representative / Field Service Technician**

